## **Growing Guiding Coordinator**

**Aim:** Give as many girls and adults as possible the experience of Guiding and everything it offers.

- Adhere to Girlguiding policies, re: RENs, Risk assessments, Finance.
- ♣ Promote Growing Guiding, your role, and advice available using the County website, Newssheet and stands at County events, e.g. Training day and County review.
- Liaising with Division Commissioners about their Growing Guiding needs in their area. E.g. Helping new units open / keeping existing units open / stopping units from closing.
- Recruitment of girls and leaders new to Guiding.
- Encouraging leaders/ helpers to return to Guiding.
- Encouraging leaders who maybe stepping down from running a unit to take on different guiding roles.
- ♣ Encourage leaders to consider flexible Guiding and develop new ways to run units e.g., units meeting on a Saturday morning once a month, back to back meetings, same programme run two weeks in a row, but with different girls in areas with more girls than leaders available, holiday units.
- Encouraging leaders use social media both within their units/districts and as a recruitment aid.
- Liaise with Region Growing Guiding team.
- ♣ When a recruitment drive is needed either for girls or leaders, encourage leaders to pool resources and work on larger scale recruitment for a district/area rather than as individual units.